

Exhibit 20

A Beloved Dallas Bakery Is Raising Cash to Sue a Very Similarly Named New Restaurant

Nearby restaurant Bisou is apparently causing some major confusion for longtime bakery Bisous Bisous Patisserie

by [Amy McCarthy](#) | Jul 12, 2021, 1:53pm CDT



SHARE



Don't get Bisous Bisous Patisserie confused with Bisou | [Bisous Bisous Patisserie/Facebook](#)

Bisous Bisous Patisserie, an Uptown bakery that's a stalwart of the city's pastry scene, is raising cash to file a lawsuit against a similarly named restaurant that's causing some major confusion for diners.

Bisous Bisous owner Andrea Meyer detailed [the ongoing issues with nearby restaurant Bisou](#), a Houston export that opened its doors in June in a post to a [CoFundMe](#)



Eater Dallas

Sign up for our newsletter.

Email (required)

By signing up, you agree to our [Privacy Notice](#) and European users agree to the data transfer policy.

SUBSCRIBE

MOST READ



Bisous Bisous Patisserie, an Uptown bakery that's a stalwart of the city's pastry scene, is raising cash to file a lawsuit against a similarly named restaurant that's causing some major confusion for diners.

Bisous Bisous owner Andrea Meyer detailed the ongoing issues with nearby restaurant Bisou, a Houston export that opened its doors in June in a post to a GoFundMe fundraiser that she hopes will raise \$150,000 to pay for attorneys to sue Bisou's owners over the confusion. According to that GoFundMe page, Meyer sent Cle Group, the Houston-based hospitality group that owns Bisou, a cease-and-desist letter after a lawyer advised her that she had a "very valid claim of infringement" against the trademark Meyer filed for Bisous Bisous Patisserie.

In response to the cease-and-desist letter, Meyer says that she received a response from Bisou's owners that indicated they had "no intention of making changes." "We're now moving forward with litigation and we've been told it will be a minimum of 6 figures to go down this road and that in most cases, the legal fees aren't reimbursed as part of the settlements," Meyer wrote. "We hoped it wouldn't come to that. We'd hoped we could wait it out, that the confusion wouldn't be too severe and that honestly, they might not even be in business in 6 months."

According to Meyer, Bisous Bisous Patisserie's Yelp and Google Reviews accounts have been flooded with one-star reviews intended for Bisou. Many of those negative reviews have since been removed, or nestled under Yelp's "not recommended" section, but some negative reviews that clearly have nothing to do with the bakery still remain. Meyer says that the allegations, which range from poor service to uncleanliness in Bisou's space, are causing "very real damage" to her business.

In a response to the Dallas Morning News, Cle Group partner Justin Truesdell said



Celeb Couple Blake Shelton and Gwen Stefani Dine in Dallas

**Sign up
for the
Eater
Dallas
newsletter**

**The freshest
news from
the local food
world**

Email (required)

SUBSCRIBE

close X

By signing up, you agree to our Privacy Notice and European users agree to the data transfer policy.

At press time, Meyer's GoFundMe fundraiser had raised a little more than \$7,000 of its \$150,000 goal.

- Dallas bakery asks fans for \$150,000 to sue similarly named restaurant [DMN]
- A Notorious Houston Hospitality Group Has a New Restaurant in the Works for Uptown Dallas [EDFW]

E

Eater Dallas

Sign up for our newsletter.

Email (required)

By signing up, you agree to our [Privacy Notice](#) and European users agree to the data transfer policy.

SUBSCRIBE

MORE FROM EATER DALLAS

Beloved West Coast Coffee Chain Dutch Bros. Debuts Two New DFW Locations

Celeb Couple Blake Shelton and Gwen Stefani Dine in Dallas

Alleging Racism and Discriminatory Hiring Practices, a Former Vandelay Hospitality Employee Sues for \$1M

Sign up for the Eater Dallas newsletter

The freshest news from the local food world

Email (required)

SUBSCRIBE

By signing up, you agree to our [Privacy Notice](#) and European users agree to the data transfer policy.

close X



SPONSORED CONTENT



Search For Master Of Social Work. Empower People And Communities

Yahoo! Search



Doctor: if You Have Tinnitus (Ear Ringing) Do This Immediately! (It's Genius!)

newhealthylife.club



Mail Order Steaks Are Now Cheaper Than Ever

Mall Order Steaks



Totally Fake: The 35 Most Fake Reality Shows On TV

ItsTheVibe



Food Items You Should Never Buy At Costco, Here's Why

BETTERBE



Born Billionaires: Top 25 Richest Families in America Today

Investing.com

Recommended by outbrain

**Sign up
for the
Eater
Dallas
newsletter**

**The freshest
news from
the local food
world**

Email (required)

SUBSCRIBE

close X

By signing up, you agree to our [Privacy Notice](#) and European users agree to the [data transfer policy](#).



Celeb Couple Blake Shelton and Gwen Stefani Dine in Dallas

By [Brittanie Shey](#)



Alleging Racism and Discriminatory Hiring Practices, a Former Vandelay Hospitality Employee Sues for \$1M

By [Amy McCarthy](#)



The Minds Behind Fitzhugh Avenue Fave Beverley's Will Open a Cozy New Neighborhood Lounge

By [Brittanie Shey](#)



Sign Up for Eater Dallas's Newsletter

By [Amy McCarthy](#)



Australian Gelateria Zero Gradi's Chilly, Creamy Scoops Debut in Dallas

By [Brittanie Shey](#)

Sign up for the Eater Dallas newsletter

The freshest news from the local food world

Email (required)

SUBSCRIBE

close X

By signing up, you agree to our [Privacy Notice](#) and European users agree to the [data transfer policy](#).

EATER

[Terms of Use](#) • [Privacy Notice](#) • [Cookie Policy](#) •

[Do Not Sell My Personal Info](#) • [Licensing FAQ](#) • [Accessibility](#) •

[Platform Status](#)

[Contact](#) • [Send Us a Tip](#) • [Community Guidelines](#) • [Masthead](#) •

VOXMEDIA

[Advertise with us](#)

[Jobs @ Vox Media](#)

© 2021 Vox Media, LLC. All Rights Reserved



Celeb Couple Blake Shelton and Gwen Stefani Dine in Dallas

By [Brittanie Shey](#)



Alleging Racism and Discriminatory Hiring Practices, a Former Vandelay Hospitality Employee Sues for \$1M

By [Amy McCarthy](#)



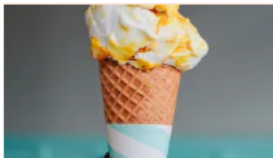
The Minds Behind Fitzhugh Avenue Fave Beverley's Will Open a Cozy New Neighborhood Lounge

By [Brittanie Shey](#)



Sign Up for Eater Dallas's Newsletter

By [Amy McCarthy](#)



Australian Gelateria Zero Gradi's Chilly, Creamy Scoops Debut in Dallas

By [Brittanie Shey](#)

**Sign up
for the
Eater
Dallas
newsletter**
The freshest
news from
the local food
world

Email (required)

SUBSCRIBE

close X

By signing up, you agree to our [Privacy Notice](#) and European users agree to the [data transfer policy](#).

EATER

[Terms of Use](#) • [Privacy Notice](#) • [Cookie Policy](#) •
[Do Not Sell My Personal Info](#) • [Licensing FAQ](#) • [Accessibility](#) •
[Platform Status](#)
[Contact](#) • [Send Us a Tip](#) • [Community Guidelines](#) • [Masthead](#) •
[Ethics Statement](#) • [Newsletters](#) • [How to Pitch](#)

VOX MEDIA

[Advertise with us](#)
[Jobs @ Vox Media](#)

© 2021 Vox Media, LLC. All Rights Reserved